



JOHNICA KAREN C. PASCUAL

OBJECTIVE

To broaden and apply my knowledge and skills about my desired field of Advertising, PR, Events, Production and Graphic Design and to push myself in experiencing a new association of individuals honing the value of work ethic.

EDUCATION ATTAINMENT

MIRIAM COLLEGE

Bachelor of Arts in Communication (2018– Present)

- Co-Captain, Miriam College Pepsquad
- Treasurer and Logistics Head, Miriam College COMELEC
- Member, CCAT MODELS

OUR LADY OF PEACE SCHOOL

Graduated Class of 2018

- Secretary, The Blue Marching Condors Drum and Lyre Corps
- Class Vice President (2015)
- Member of the Math Guild
- Member of Glee Club

WORK EXPERIENCE

ARSENAL CONTENT MARKETING

- Graphic Designer

ACADSOC ESL TEACHER

APRIL 2021 – PRESENT

RRJ, BOBSON, PETROL AND MR. LEE

SEPTEMBER AND NOVEMBER 2020

- Hosted the Lazada and Shopee Livestream with the brands

LABOR ROOM THEATRE PLAY

- Costume Designer

MIRIAM COLLEGE: RESEARCH PRESENTATION AND WORKSHOP

ASEAN Competency Framework for Communication Schools

MARCH 2021 | EVENTS MANAGEMENT

- Tasked to create a video presentation
- Tasked to do a Transcription of the event

CCATT MODELS

2018–PRESENT

- Ramp Art for Unorthodox in Miriam College
- Ramp for Freedom x Fashion at SMCF for Independence Day Event
- Created Online content in partnership with MCTV

ANTIPOLO CATHEDRAL YOUTH MINISTRY

ASSISTANT SECRETARY (PRESENT)

FUN RANCH AMUSEMENT AND THEME PARK

MARCH 2018 | ON THE JOB EXPERIENCE

- Created a publication materials
- Created a basic program flow and script for the Easter Egg Hunting Event
- Event Staffer

CONTACT INFO

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INTERESTS

- Photography
- Video editing
- Arts and Fashion
- Graphic Design

ACHIEVEMENTS

- Advertising Principles and Practices Awardee

OTHER SKILLS

- Editing skills in Photoshop and Premiere Pro
- Interpersonal and Communication skills
- Proficient in G Suite and Microsoft
- Can easily adapt into a new environment
- Average Leadership Experience
- Detail oriented
- Ability to Organize and Plan work